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Dear resident,

GlasGLOW – Botanic Gardens, Glasgow

We are excited to announce the return of GlasGLOW to Botanic Gardens this Autumn and wanted to update you on plans and share information you may need in relation to the event, such as dates, times and how to contact us.

We will be announcing a brand new theme for GlasGLOW at the end of July which will be our most interactive and spooky yet, and we hope you enjoy it as much as we do.

On the next pages you'll find:

- Timings and contact info for our events team
- Details of our Community Drop-In evening at Hillhead Library

We are, as ever, grateful to the West End residents welcoming us back every year and we will do our utmost to protect the area and our relationships with the local community. We work with independent ecologist experts from Applied Ecology, Glasgow City Council and residents and businesses such as yourselves to preserve the West End's green spaces and buzzing atmosphere.

Last year, GlasGLOW helped raise over £8,000 through the itison Pumpkin Fund, supporting fantastic local projects including Licketyspit, Toybox Lee Avenue, Visibility Scotland and For Girls Who. The Pumpkin Fund will be looking for new local charities to support in 2026, so if there's a charity close to your heart, you can find out how to nominate them on the next page.

Thanks again for all your support – we hope to see you at the Gardens soon

Warm wishes,

Amy Dolan
Head of Events

OPERATIONAL INFO

EVENT RUN

This year GlasGLOW will open to the public on **Friday 16th October and run until, and including, Sunday 1st November** with a brand new halloween theme.

EVENT BUILD:

MONDAY 28TH SEP - THURSDAY 15TH OCT
(SOUND TESTING FROM THURSDAY 8TH OCT
DAILY AFTER 4PM)

TEST NIGHT:

WEDNESDAY 14TH OCTOBER
(NO EXTERNAL AUDIENCE)

PREVIEW NIGHT:

THURSDAY 15TH OCTOBER
(INVITED GUESTS ONLY)

EVENT RUN:

FRIDAY 16TH OCTOBER - SUNDAY 1ST NOVEMBER

EVENT DERIG:

MONDAY 2ND - MONDAY 9TH NOVEMBER

Event opening times

Earliest gates open.....	4:30pm
Last Entry	9:30pm
Sound Off.....	10:30pm
Event Closes.....	10:45pm
Site Fully Clear	11:00pm

Public Access

The Gardens will be open to the public during the event install and de-rig days – some areas may be closed for short periods of time for health and safety reasons. We will endeavour to have them open as soon as it is safe to do so and apologise for any inconvenience in advance.

The Children's Garden and Kibble Palace will remain open to the public as usual during the event period.

Event production info

GlasGLOW is delivered by a team of world class professionals with years of international event experience.

Our team is carefully selected bringing years of experience working in protected environments including the Royal Botanic Gardens in Edinburgh, the Royal Botanic Gardens Kew and Blenheim Palace.

A team of 40 staff will be on-site to ensure a controlled and safe environment with 24-hour security in place.

How to get in touch

Our team will ensure noise and disruption is kept to a minimum – please contact **glasglow2026@itison.com** if you are experiencing any issues during the build or event period and we will do our best to help ASAP. The mailbox is monitored to 11pm during the event.

Traffic & Transport

We work closely with Glasgow City Council and the Events Traffic team and proactively encourage all customers and staff to use public and active travel. We will be partnering with SPT and directing to:

- **Subway** - Hillhead & Kelvinbridge
- **Park & Ride** - Bridge St, Kelvinbridge, Shields Road
- **Nearest train station** - Partick

All ticketholders will be advised to use public transport and discouraged from driving to the event. There will be a small number of reserved spaces for accessible customers close to the event entrance on Queen Margaret Drive.

We have requested additional bike racks to be installed near the entrance and requested additional support from Glasgow City Council parking enforcement officers.

Residents are encouraged to report any illegal parking to Glasgow City Council and Police Scotland and can use this link to request extra parking enforcement officers:



Community Drop-in Session

Our community drop-in session will be held at the Hillhead Library on **Wednesday 26th of August, from 5pm to 7pm**. Representatives from itison and Glasgow City Council will be in attendance to answer any questions you may have regarding the event.

We work closely with the parks team based in the Botanics, as well as Glasgow City Council and independent biodiversity experts to bring the event to life in a way that minimises disruption to you, our neighbours, and in the most sustainable way possible.

If you have any suggestions, questions or concerns in advance, please get in touch at glasglow2026@itison.com and we will do our best to help.

Sustainability & Biodiversity

We are committed to delivering GlasGLOW sustainably and preserving our beautiful Botanic Gardens and the wildlife within.

You can view a summary of our environmental policy at www.glasglow.com and we work closely with Glasgow City Council to ensure we adhere to, and where we can, exceed all conditions of let.

To assist with plans and best practice, our independent ecology experts, Applied Ecology, work with us on our event set up and operation.

Consultants from Applied Ecology will:

1. Review our plans in advance of the event and make any necessary suggestions and recommendations
2. Visit the event once it is live to make any additional improvements or changes in real time
3. Continue to work with us long term to suggest improvements and recommendations for future events

Additionally, Glasgow City Council biodiversity officers visit the event during the build and whilst the event is live to give comment and recommendations.

The itison Pumpkin Fund

With every GlasGLOW, we want to create lasting positive impact on the local community.

Since launching in 2019, we have raised over **£100,000** for capital projects for charities and groups including East Park, Highpark, Love Milton, and Hillhead High among others.

Nominate Local Charities & Community Groups in Need of Support

Every year we donate 1,000 free tickets to local schools, charities and community groups as well as funding capital projects in the area.

If you know any great organisations that may be interested in support from the itison Pumpkin Fund, please ask them to contact pumpkinfund@itison.com for more information. Applications will close at the end of July.

Economic Impact

We are proud to showcase our beautiful Botanic Gardens during GlasGLOW, introducing thousands of families to it each year for the first time.

GlasGLOW creates around 150 local jobs and helps drive huge levels of tourism and footfall into the many bars/restaurants and hotels around the Gardens, supporting local businesses and giving them a massive boost in the typically quieter Oct/Nov period pre-Christmas.

We also work with a number of local businesses to provide special discounts and offer deals as part of GlasGLOW during the event period.

We pay a significant five-figure sum to hire the Botanic Gardens for GlasGLOW and an additional environmental levy which we do not charge back to our customers. A bond is paid in advance of the event to cover the cost of any reinstatement work required (including the time to carry out any works).

As local residents and users of the Gardens ourselves, we endeavour to avoid any damage and have remedial plans and signage in place for any areas of grass where we know a degree of damage is possible.