

THIS HALLOWEEN, ITISON PRESENTS

GLASGLOW 2026: ZOMBIE ZOO



GlasGLOW is back for its 9th spectacular year! This Halloween, prepare to enter into Glasgow's most exciting new attraction and world exclusive experience... Zombie Zoo!

Explore the beautiful Glasgow Botanic Gardens in a safe outdoor environment. Our **60-minute route** offers a magical journey, complete with a gourmet street food village and bar to enjoy along the way.



THE GLOW PASS

The **Glow Pass** is a simple lanyard with a pink card that signals to our team that the wearer may need **more time, space, or assistance**. If you or someone in your party would benefit from a Glow Pass, please email glasglow@itison.com in advance of your time slot. You can then pick up your pass from the Box Office upon arrival. At the end of the route, we'd be grateful if you can return your pass so that they can be reused.

ABOUT THIS SENSORY GUIDE

This guide is designed to provide detailed information for autistic people, neurodivergent visitors, and anyone with sensory-processing differences. Our aim is to help you know what to expect before attending the show, ensuring a more comfortable and enjoyable experience.

We've done our best to outline important sensory stimuli, including sights, sounds, smells, the layout of the route, and information about our staff, without giving away all the surprises of the show!

Please note that some details may change. If you need more specific information closer to or on the date of your visit, don't hesitate to speak to someone at the Box Office or email glasglow@itison.com.

We have also included a guide to show the levels to consider in each area.

READY. STEADY. GLOW!

USEFUL INFORMATION FOR YOUR VISIT

EVENT DURATION & ROUTE STRUCTURE

- The event generally lasts **around 60 minutes**, but this can vary based on your pace and how long you choose to spend in each area.
- The route is divided into approximately **14 sections**, each lasting between 5 to 15 minutes. As GlasGLOW is a walkthrough experience, the time you spend in each section is flexible - subject to the number of people around you and their pace, photo opportunities and catering options. You are welcome to take your time walking through, take a nice photo or have something to eat and drink!

SENSORY CONSIDERATIONS

- Our show features a dynamic mix of **music, immersive soundscapes, engaging voiceovers, interactive sections, and vibrant lights**. We highly recommend bringing **noise-cancelling headphones or tinted glasses** if you anticipate needing them.
- Due to the number of lights along the route (which may flash, change colour and move at times), it could be unsafe for anyone affected by photo sensitive epilepsy. For more details, please contact glasglow@itison.com
- Zombie Zoo uses special effects to create the appearance of smoke and mist – these are all water based effects, which cause no respiratory issues.

NAVIGATING THE ROUTE

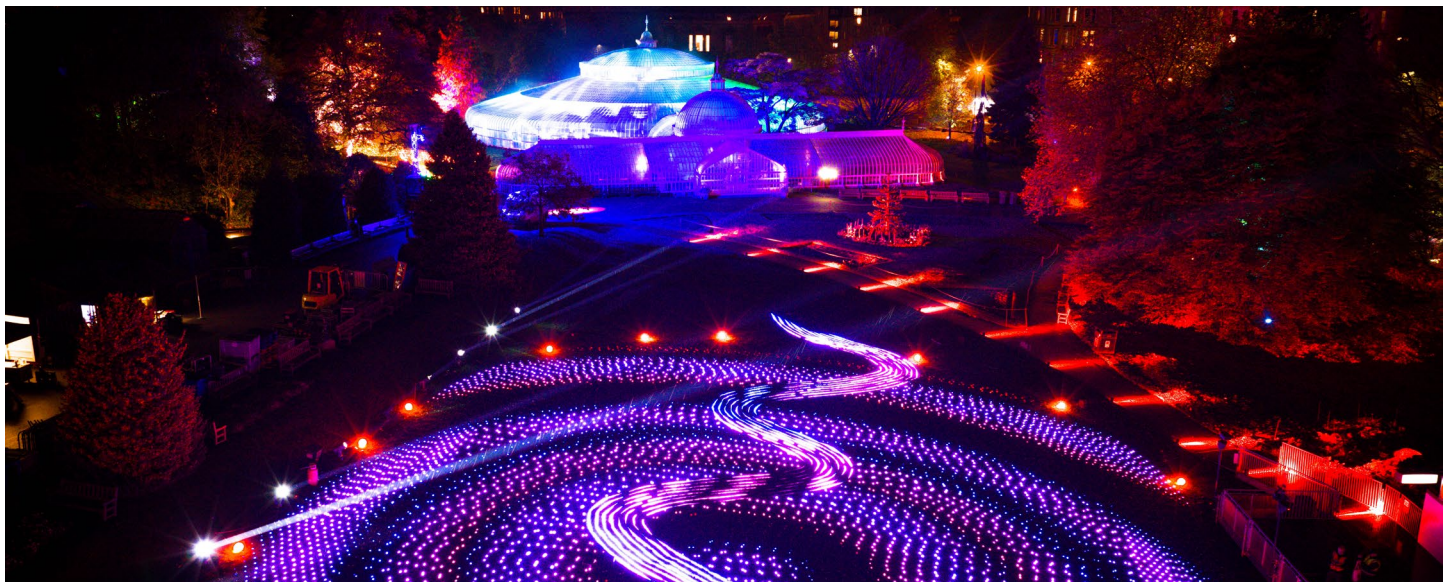
- We operate a **one-way system** to ensure extra space and safety for everyone along the route. If you or anyone in your party needs to exit an area quickly, please speak to a member of our staff. They'll be happy to escort you out via the fastest route.

OUR FRIENDLY TEAM

- Our team members are here to ensure **smooth crowd flow, manage queues, and prioritise your safety**. They may occasionally ask you to move along, step aside, or queue for photo opportunities or interactive zones. We appreciate your understanding and cooperation if a team member approaches you with directions.
- They are also your go-to point of contact for preventing accidents, aiding in emergencies, and answering any questions you might have. To help them help you, please be mindful of others, avoid blocking paths, and ask for an alternative route if needed instead of creating your own.
- Our team members are easily recognisable by their **'itison events' / 'Event Host' raincoats**, or dressed as characters from Zombie Zoo. If you need any assistance or have a question, please don't hesitate to approach them. They are friendly, knowledgeable, and always happy to help!

QUIET SPACE

We understand that large events can sometimes feel overwhelming. Our **Quiet Space** is a dedicated area for anyone who needs a few moments away from the show (this is a pink marquee with seating and sensory lighting inside). If you wish to use it at any time, please inform a member of our staff, and they will guide you there. Once you're ready to rejoin the route, a staff member can escort you back, or you can re-enter from the Quiet Space.



ENTRANCE

The area outside the event tends to be busy at times. Our box office team works hard to move the queue as quickly as possible and get you inside within a few minutes.

The queue and gates are illuminated with lights to set the GlasGLOW mood – there are no strobe effects but there will be searchlights waving slowly around the area, not at the queue. While there shouldn't be any overly loud sounds, the area can become noisier, particularly during earlier time slots when many excited younger guests are arriving.

If you and/or someone from your party are uncomfortable with this, please let one of our friendly queue stewards know. They will be able to fast-track you OR join the queue on the left-hand side if you're picking up your Glow Pass.

Your next step is to get your tickets ready!

BOX OFFICE

Whether you opted for **mobile tickets** or **printed them out**, our **box office team will scan them for you at arm's length**. The team is usually quite chatty – **if you or someone else would like to avoid a conversation, please let them know** – we want you to have a good time!

If you need to buy or pick up a ticket, you'll be directed to the box office inside the gates. We usually have **limited tickets available to buy every night at the box office** – please, make sure to check our time slots. We advise you to buy your tickets ahead of the time slot – either **on the day at our Box Office (open from 2-4pm)** or **to arrive 5-10 minutes before your desired time slot**. We cannot guarantee there will be tickets on the door, so it's best to secure them online where possible.

Once your tickets are scanned, you passed the Box Office and are ready to start the journey.

WELCOME TO ZOMBIE ZOO

The Prologue is where everyone's excitement builds for the journey ahead. Here there will be all the important information you need to know for entering the Zombie Zoo, like how to survive a zombie bite! This section generally moves quickly, though some people may pause to take photos or videos.

You can expect **dynamic music and environment** with an introduction to **Zombie Zoo** – It takes **approximately 4-5 minutes to walk through** Prologue.

Turning the corner, you will see the large gates to walk through and enter Zombie Zoo...

The path will lead you through the **fiery Gates to Zombie Zoo**, a great place to take photos and videos!

We encourage you to go at the pace you are comfortable with. If you're taking videos and photos, please make sure that you do not restrict the flow and let people walk past you.

If you'd prefer to skip this interaction or feel uncomfortable, please speak to a member of our team who will assist you.

THE PATCH: ZOMBIE HARVEST

Our beloved Pumpkin Patch is back and better than any other year! 🍬

Look out for great designs from our professional carvers, schools, communities, charities and your own – if you or someone you know stopped by one of our Pumpkin Carving Sessions.

This is always one of our most popular areas. We expect to see lots of people stopping here for their (annual) pumpkin pictures and taking their time walking through to not miss one!

We keep the **music upbeat and uplifting but not too loud** to allow for you and your party to stroll around and spend time admiring or judging the pumpkin designs!

The pumpkins this year will be illuminated by fire, with toxic waste fire drums dotted around the area. If this is likely to affect your experience, please let a member of staff know and we will do our best to make sure you have a great time!

However, as we are a walkthrough show, **we do have 1 or 2 stewards positioned on each end of the patch to make sure that people are not blocking the path and others can pass by.**



Immediately following the Zombie Harvest you will find our **Zombie Sweet Shop** on the left hand-side of the path – offering hot chocolates, candy floss and more festival-inspired snacks! There might be a small queue, but our team works hard to get your treats to you quickly.

At the **Zombie Sweet Shop** there are **toilets**, located up a path to the right and signposted for your convenience. The hill up is quite steep, however there is another path just above that is less so. Please ask one of our stewards if you need help accessing these toilets.

The next set of loos is next to our Gourmet Street Food & Bar Village, approximately 30 minutes around the route.

If you need to use the bathroom at any other point along the route, don't hesitate to ask one of our stewards to direct you or for someone to take you the fastest route.

Did you know that all pumpkins at GlasGLOW are recycled into food waste and are then transformed into energy to power Glasgow?

BILLBOARD ALLEY

From our Zombie Sweet Shop, you will walk through our **Billboard Alley** showcasing important information for your visit to Zombie Zoo. This will be an opportunity for lots of photos and videos, so there might be some queues, but stewards will be floating around the grounds to make sure that the flow is steady, and you can get past others when needed. In this section, **you may be asked to step aside to avoid blocking the path.**

CONTAINMENT CHECKPOINT

Here, we officially move into the high-security part of the Zoo, prepare yourself for **military guards, disinfecting smoke (unscented), shooting lasers, security sirens (intermittently played), searchlights and CCTV cameras catching your every move!** The path will narrow here, bordered by **high metal fences with barbed wire** so please bear this in mind as we will try to keep the flow of people steady through the path.

The energy for this part will be **intense and dramatic**, if this may cause an issue, please let us know and we can allow access through an alternative path to the next section.

If you would like to skip this part or you feel uncomfortable, please let one of the team members know and they will be able to assist you. After passing our **Containment Checkpoint** you will be entering our **Security Zone** where you will be able to see the military blockade safe zones.

Here, the path will be **illuminated with multicoloured lighting** around the path and barbed wire hedgehogs and toxic waste barrels littered around the path and **smoke filtering out** across the ground.

This part of the route is quite narrow and winding, arrangements can be made for a wider and flatter path so please do not hesitate to get in touch prior to your visit or ask a team member for assistance.

“WHICH ZOMBIE ARE YOU?”

Here, you can be a part of our gameshow, **‘Which Zombie Are You?’** where you can play to find out which zombie you are! Are you a laid-back Hipster Zombie, or a Scary Zombie? There will be **multiple player screens** down two separate paths that will be **operated by a button** but be sure to be camera-ready! Make sure you look up and see lots of **colourful strings overhead.**

We expect many people would like to take their time through **this part of the event and may be crowded**, however, our stewards will do their best to keep people moving, and if you feel uncomfortable don't hesitate to tell a member of staff.

ZOMBIE ENCLOSURE

Get ready to meet our zombies up close!

Travel through our disinfecting tunnel, **a sensory tunnel with protruding rainbow shoots to walk through which will lead to our zombie viewing platform! This may be claustrophobic for some people, if so, please let a member of staff know.**

Expect fire, smoke, haze, and zombies in real life! There will be a viewing platform from which you can observe zombies in their natural habitat. The path is wide enough for you to choose your preferred pace or stand to the side of the path for any photos, videos or views.

Watch our zombies from a safe distance as they try to live out their human lives, expect to see zombies playing tennis and other games, and figuring out their new zombie lives on live TV! Watch out for some of our favourite characters unfortunately turned into zombies.

Please note that our zombies will not approach or try to scare our guests; they are safely contained where they cannot infect humans!

However, if you would like to skip this part or you feel uncomfortable, please let one of the team members know and they will be able to assist you.

ZOMBIE FEEDING TIME

Every year GlasGLOW has what we call the Pumpkin Fund which raises money for charities based in and around Glasgow. Over the years, we have raised £100,000 for local charities. This year we will have an **interactive ‘Feed the Zombies’** segment where, for a donation, you can feed brains into a container of zombies!

MARSHMALLOWLAND & QUIET SPACE

Join the queue on the right if you want to buy marshmallow tokens – there's going to be a big sign pointing you to it – or, if you have the MallowPass, head straight inside to join a short, quick queue to exchange your tokens for the mallow skewers!

If necessary, use your Glow Pass here to skip the queue.

We have large firepits and thousands of twinkly lights while you roast your mallows. And this year, there is something you might want to dip your mallows in as well!

Marshmallowland can get busy with everyone roasting and toasting their mallows (and warming themselves up!). Our firepit marshal, stewards and Marshmallowland team is there to help with the flow and to make sure there's space for everyone toasting. **Firepits are marshalled, but please make sure to always keep a close eye on small children or other vulnerable people.**



Our **Quiet Space** can be found just outside of Marshmallowland – it is isolated from noise and away from crowds – **please, speak to a member of staff if you'd like to access this space.**

As you walk down the hill from Marshmallowland, you will find our main toilet area at the bottom of the path with accessible toilets to the left of them.

Our First Aid Team are on the right-hand side opposite the main toilets area – just knock on the door if closed!

We will have a Pamiloo/Changing Place Toilet available from the 16th to the 18th of October which you can find just past our food stalls. **If you need help finding it, please ask one of our stewards, GLOW Bar team members or alternatively one of the security guards in the area.**

THE GLOW STREET FOOD VILLAGE

Filled to the brim with mallows, it's time to head down the hill towards our GLOW Street Food Village!

Try some of GlasGLOW's finest!

This year, The GLOW Street Food Village will be hosting:

- ➔ Dirty Bird (Delicious Fried Chicken)
- ➔ Hector and Harriet (Philly Cheese Steaks)
- ➔ Mangiamo (Woodfired Pizzas)
- ➔ Loopand Scoop (Churros & Ice Cream)
- ➔ Fries Guys (Loaded Fries)

Our Food Village is typically full of hustle and bustle with people queueing to get their hands on their favourite takeaway or snack. If you'd like a wee rest, there's **plenty of seating options** available next to the food stalls, and in the stretch tent next to our wonderful **GLOW Bar** – for all your drinks, hot chocolates and other treats.

Alcohol is not permitted outside of the Glow Bar area, so please keep that in mind if you're buying any alcoholic drinks.

Please remember GlasGLOW is **card only**, including all our caterers.

ZOMBIE DANCE RITUAL

After a quick bite get ready to boogie with Michael Jackson! Here we have a **light show of the iconic Thriller dance with accompanying music**, brought to you by ITHACA who are lighting installation company.

We expect (and encourage) people to watch for a few minutes, but there should be enough space for you to walk past if you wish to. One of our stewards is also positioned near this area to make sure that there is a steady flow, and everyone has a good view of the lightshow. The path will fork here, and you will be directed left to head to the Zombie Lab (outside the Tea Rooms).

ZOMBIE LAB

Zombie Lab is the home of science experiments to find a cure for zombies! **The entrance is quite narrow, and people may be trying to exit past you** – if you need an alternative route, please let one of our team members know.

Our Zombie Lab is contained within a **curtain of hanging lights**, please ask a team member for assistance if you feel you might struggle passing through the lights.

Please be mindful to keep an eye on the young and vulnerable ones as it can get a bit crowded.

DECONTAMINATION ZONE

Here you will be decontaminated and safe to re-enter the human world, **expect flashing lights, lasers and fog.**

You will first need to get **inside the Kibble Palace through our hanging curtains at the entrance** – this keeps the space nice and warm to protect all the plants. Be mindful of the plants and fish in the area as it's their home and we don't want to do anything to disturb them.

For everyone's safety, **we operate a one-way system** once you join the trail inside. This may cause a small queue at the entrance and/or smaller crowds inside. To help the flow and for any assistance, we have 2 stewards in the area – one in the front and one in the middle of the trail.

Although we do everything we can to light up the Kibble Palace, it may be darker in some parts. Please take care while walking around and stick to the path.

There are **multiple benches dotted around** the space if you'd like to take a seat, relax and just observe. Please, do not use benches behind the barriers.

Please, be mindful of any open beverages you or someone else may have bought (hot chocolates or soft drinks) as spillage can cause slipping hazards and/or crowding due to the clean-up. If you see any spillage, please speak to one of our team members and they will be able to deal with the situation as quickly as possible.

Once you are off the trail, feel free to stay in the area and exit at your own pace.

FAIRYLIGHT WALKWAY

To finish off our journey, you're invited to walk through our 'see you later' section full of **twinkly fairy lights and calm, uplifting tune.**

Here there will be a special surprise about another upcoming event, so keep your eyes peeled for a hint of Christmas cheer!

We expect this area to be a **little bit busy for the last GlasGLOW** photos of the year which means that you may be asked to take a few photos for other visitors.

The path is wide enough for you to be able to walk past the crowd, even if people stop in front of you.

There are public toilets located near the exit, to the left of the path, for your convenience.

The exit gates lead to Queen Margaret Drive, a little bit further up from where you entered.

We hope you enjoy your GlasGLOW experience and will come and GLOW again!

itison Team